Dear Neighbors,

I am honored to present you our 2014 Report to the Community. In 2014, The Caring Place served over 5,400 people who turned to us for help, including 802 first-time families. Fortunately, your generosity and persistence once again enabled us to grow the opening for basic human services. Together, we made a difference!

We also experienced growth across the organization. In collaboration with our wonderful community partners, two new programs to assist clients were implemented in 2014: Success through Opportunities And Resources (SOAR) and the Alternative Loan Program.

Building on the recommendations of a community task force, the Board of Directors created The Caring Place 2020 Plan, which is a 5-year strategy specifying 100% of all financial donations to goals and objectives we believe as critical as we continue to meet the increasingly complex needs of those we serve.

In addition, your donations of items to sell in The Shops at The Caring Place continued to rise, leading to another record-breaking year of sales. Your donations of food to fill our Food Pantry increased as well, and we began receiving food donations directly from Walmart in Georgetown to keep their donations in our community. You also responded so generously to our new Hunger Free Holidays food drive that we doubled our original goal of 92,000 pounds of food, and raised over 202,000 pounds in three months.

2014 was a blessed year for The Caring Place because of your support. Thank you for your support that makes everything we do possible. We take your support seriously and want to continue to earn your trust. Let’s keep it going with another stellar three months.

Senora Deaverl
President, Board of Directors

2014-2015

Who We Serve

We assist residents of Georgetown, Andice, Bartlett, Florence, Granger, Jarrell, Jonah, Schwertner, Wollburg, Weir, and the portion of Hutto that lies within the Georgetown Independent School District.

How You Helped in 2014

Through the generous support of our community, we:

- $296,315 assisted 1,858 people with rent/mortgage
- $22,010 facilitated transportation for 787 people
- $281,246 helped 3,145 people pay their utility bills
- $56,081 provided 537 people with resources for Medical Assistance
- $10,266 aided 3,072 people by providing HEB Holiday Meal Cards
- $30,171 aided 3,072 people by providing HEB Holiday Meal Cards
- $56,211 purchased food for our Food Pantry (numbers served below)
- $34,086 purchased 1,764 coats for kids
- $7,474 helped 16 clients with self-sufficiency services (SOAR), and conducted 203 classes for 1,057 students

Total Cost of Direct Financial Support to Clients $793,860

EXPERIMENTS
- 10%
- 30%
- 60%

REVENUES
- 29%
- 8%
- 63%

2014 Advisory Council Organizations

American Association of University Women Celebration Church Christ Lutheran Church Christ Presbyterian Church Church of the Nazarene Crecheville Baptist Church Faith Lutheran Church First Baptist Church First Presbyterian Church First Texas Bank First United Methodist Church Georgetown Evening Lions Club Georgetown Seventh Day Adventist Church Grace Episcopal Church Hill Country Bible Church Hope United Church Kiwanis Club of Sun City Macedonia Baptist Church Main Street Baptist Church NewChurch Georgetown Round Rock Christian Church San Gabriel Presbyterian Church San Gabriel Unitarian Universalist Fellowship Santa Rosa Catholic Church Sartoma Club St. Cyril and Methodius Catholic Church St. Helen Catholic Church St. John’s United Methodist Church St. Paul United Methodist Church St. Peter Lutheran Church Terranova Unity Church of Georgetown Wellington United Methodist Church The Worship Place Zion Lutheran Church