



A heart-shaped map of the Georgetown area, featuring a green background with white and yellow lines representing roads and rivers. A large red heart is centered in the lower half, labeled "Georgetown". Other locations marked with red hearts include Florence, Andice, Jarrell, Schwertner, Bartlett, Walburg, Weir, Granger, and Jonah. The map is set against a light blue background with faint road and river patterns.

Sponsorship Deadline: Friday, January 19, 2027





AMPLIFY 2027

----- with The Caring Place -----

I Live Here
I Give Here

Amplify Wilco Day

Amplify Wilco is a hyper-local campaign that runs alongside Amplify Austin. For 24 hours, the community is invited to give back to more than 700 local nonprofits as part of the biggest online giving event in Central Texas. Hosted by *I Live Here I Give Here*, Amplify has raised millions for local nonprofits.

Over the years, Amplify, a completely online giving experience, became the signature fundraising event for The Caring Place. No tickets, no auctions, just the heartfelt generosity of a community wanting to make the greatest local impact. **With the help of sponsors like you, The Caring Place raised \$195,683 in 2026** and ranked 2nd in funds raised by nonprofits providing basic needs assistance.

Last year, donors matched every dollar donated by our generous Amplify sponsors - and then some. Your sponsorship is a great motivator for donors, both new and returning, to support the critical work of The Caring Place!

Sponsor By 1/19

Early Giving 1/27

Amplify 3/3-4

Amplify 2027 Dates

SAVE THE DATES

The 2027 Amplify giving event will run from 6:00 PM on Wednesday, March 3rd through 6:00 PM on Thursday, March 4th.

While Amplify Wilco Day is just 24 hours in March 2027, early giving officially opens on Wednesday, January 27th.

Don't wait! The Caring Place sponsorship deadline is Tuesday, January 19th!

SPONSORSHIP LEVELS

Sponsorships allow The Caring Place to leverage increased community giving by matching donations dollar for dollar! Additionally, supporting The Caring Place as an Amplify sponsor puts your organization in front of thousands of neighbors while directly funding food, housing, and utility assistance for individuals and families across Georgetown and northern Williamson County.



Capitol of Caring - \$20,000

In appreciation of your gift, The Caring Place will acknowledge your presenting sponsorship in:

- A Williamson County Sun ad with top placement of your organization name or logo as the Presenting Sponsor of The Caring Place's 2027 Amplify campaign
- The Caring Place website with top placement of your organization name or logo
- The TCP Amplify Donation page with top placement of your organization name or logo
- Promotional materials & signage with top placement of your organization name or logo
- A custom icon representing your organization on The Caring Place Amplify map
- Up to three (3) short form videos featuring your sponsorship or organization
- Dedicated social media recognition posts and Meta ad campaign across Facebook and Instagram
- A dedicated email campaign sent to The Caring Place's 5,000+ email subscribers
- The back of our 2027 Amplify t-shirts and with up to 12 shirts for your team

Trailblazer - \$15,000

In appreciation of your sponsorship, The Caring Place will acknowledge your gift in:

- A Williamson County Sun ad with prominent placement of your organization name or logo
- The Caring Place website with prominent placement of your organization name or logo
- The TCP Amplify Donation page with prominent placement of your organization name or logo
- Promotional materials & signage with prominent placement of your organization name or logo
- A custom icon representing your organization on The Caring Place Amplify map
- Up to two (2) short form videos featuring your sponsorship or organization
- Strategic social media posts. Meta ad campaign, and electronic newsletters
- The back of our 2027 Amplify t-shirts and with up to 8 shirts for your team

SPONSORSHIP LEVELS



Legend - \$10,000

In appreciation of your sponsorship, The Caring Place will acknowledge your gift in:

- A Williamson County Sun ad with your organization name or logo in a large size
- The Caring Place website with your organization name or logo in a large size
- The TCP Amplify Donation page with your organization name or logo in a large size
- Promotional materials & signage with your organization name or logo in a large size
- A custom icon representing your organization on The Caring Place Amplify map
- One (1) short form video featuring your sponsorship or organization
- Strategic social media posts and electronic newsletters before, during, and after Amplify
- The back of our 2027 Amplify t-shirts and with up to 6 shirts for your team

Compass - \$5,000

In appreciation of your sponsorship, The Caring Place will acknowledge your gift in:

- A Williamson County Sun ad with your organization name in a medium size
- The Caring Place website with your organization name in a medium size
- The TCP Amplify Donation page with your organization name in a medium size
- Promotional materials & signage with your organization name in a medium size
- Strategic social media posts and electronic newsletters before, during, and after Amplify
- The back of our 2027 Amplify t-shirts and with up to 4 shirts for your team

Landmark - \$2,500

In appreciation of your sponsorship, The Caring Place will acknowledge your gift in:

- A Williamson County Sun ad with your organization name in a small size
- The Caring Place website with your organization name in a small size
- The TCP Amplify Donation page with your organization name in a small size
- Promotional materials & signage with your organization name in a small size
- Strategic social media posts and electronic newsletters before, during, and after Amplify
- The back of our 2027 Amplify t-shirts and with up to 2 shirts for your team

The Caring Place is a 501(c) nonprofit organization and your entire sponsorship is tax deductible.
The Caring Place EIN is 74-2386902.

Ready to join us as a sponsor?

Contact Rita Turner at 512-943-0702 or rturner@caringplacetx.org.



SPONSORSHIP FORM

The Caring Place Amplify 2027



Sponsorship Selection

Authorized Contact (First/Last Name):

Name or Company Name:

(Write it as it should appear on all publications & on t-shirts.)

Level Of Sponsorship:

☐ \$20,000 Capitol of Caring

☐ \$10,000 Legend

☐ \$15,000 Trailblazer

☐ \$5,000 Compass

☐ \$2,500 Landmark

Contact Information

E-Mail :

Phone Number :

Full Address :

City : State : Zip :

T-Shirt Sizes & Quantity : ☐ X-Small ☐ Small ☐ Medium ☐ Large ☐ X-Large ☐ 2XL ☐ 3XL

Please put the quantity of each size you want according to your Sponsorship Level

T-Shirt Delivery Address :

Will deliver within Williamson County

Payment Information

Please invoice me on this date :

The Caring Place EIN is: **74-2386902**
Your entire gift is tax-deductible

Make check payable to and send to:

The Caring Place
PO Box 1215
Georgetown, TX 78627

If you have any questions, please contact Rita Turner at rturner@caringplacetx.org or 512-943-0702.

Thank you for your support!

