



The Caring Place

Another Season of Caring for Our Community

THROUGH
THE
YEARS

40 YEARS OF CARING

Dear Friends,

It's hard to believe, but June marks 40 years since we first opened our doors. That's four decades of showing up for one another, lending a hand, and doing our best to care for the people in our community. And we couldn't have done any of it without you.

This anniversary feels especially meaningful. Not just because of the number, but because it gives us a chance to pause and look back - with gratitude - at everyone who's helped us live out our mission to: *provide for the basic human needs of all the people in our community in a welcoming, respectful and caring way.*

We've always believed that community is everything. In a world that can sometimes feel overwhelming, that belief becomes even more important

than ever. The truth is, it takes all of us - our volunteers, our donors, our customers, and every single person reading this - to keep our mission alive. You are part of this story.

As we've grown, so have the needs around us. More families are reaching out, and we're seeing firsthand how essential it is to make sure everyone has access to food, housing, dignity, and care. That's what we're here for. And with your continued support, we can keep showing up, making sure no one in our community is left without the essentials they need to get through the day.

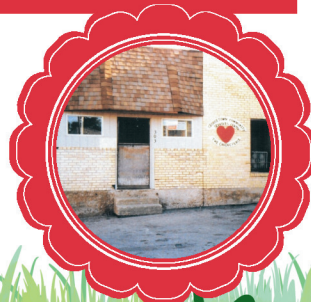
Thank you for stepping up. Thank you for believing in our work. We hope this special edition of our newsletter reminds you just how much you matter to us - and how much more we can do together.

HISTORY OF THE CARING PLACE



1985

In 1985, Yoli Branson & Marty Maxwell approached the Ministerial Alliance, asking them to create a single place where people needing assistance could go for help.



With heartfelt gratitude,

Ginna O'Connor

Executive Director



Our first home at 303 W. 8th Street, a converted slaughterhouse in Georgetown, donated by then Mayor Carl Doering.

LOOKING BACK

In 1986, The Caring Place completed its very first full year of service - and even then, the need was clear. We helped 1,000 families that year, a powerful reminder of why we opened our doors. That same year, we moved into a new space in the Industrial Park to better meet the growing demand.

But growth came quickly. By 1990, just four years later, we had outgrown that space and moved to a larger home at 2001 Railroad Avenue. It was a big step forward, and it gave us room to expand our services and deepen our impact.

In 1992, we faced an unexpected challenge: a fire caused extensive damage to our building. It was a difficult time, but it also revealed the caring of our community. With your support, we kept going. Adapting, rebuilding, and never losing sight of our mission.

The growth of the community and the need for our services led us to a new beginning in 2004, when we opened the doors of our current home at 2000 Railroad Avenue. Built with purpose and hope, it's a space that has allowed us to grow alongside the community we serve.

Today, as we reflect on 40 years of service, we're reminded that every challenge has made us even more committed to our mission and every step forward has been possible because of you.



1986

In 1986, Jeanne Mosler donated space in Industrial Park for the next home of The Caring Place.

1990

In 1990, The Caring Place moved to a larger home at 2001 Railroad Ave.

2004

September 23, 2004, The City of Georgetown proclaimed the date as "The Caring Place Day" in celebration of the Grand Opening of The "New" Caring Place Building.

2005

Just one year after moving into our new space, it became clear that we needed more room to meet the growing demand. We expanded both the store and warehouse space.

2011

The Caring Place breaks ground on a major building expansion.

2012

2012 saw the purchase of 2001 Railroad Ave.



2005 - 2025: BUILT TO SERVE, GROWN WITH PURPOSE

One theme has defined The Caring Place: expanding to meet the needs of families in crisis. As Georgetown and surrounding communities grew, so did the need for support - and we rose to meet it.

Piece by piece, our buildings were lovingly expanded and remodeled to ensure we had the space, resources, and infrastructure to serve our neighbors with dignity and care. Every addition was made with purpose, guided by the belief that no one should go without the basics.

Over the years, we've added space for all services and operations — all while staying rooted in our mission. Today, in 2025, The Caring Place is powered by a dedicated team of 35 staff members and an incredible 400 active volunteers who make our work possible every single day.

This year, our 40th Anniversary, we celebrated a major milestone: the completion of a 5,000+ square foot warehouse expansion. What was once an open exterior space is now a fully enclosed, functional part of our operations. Another step forward in our commitment to our neighbors.

As we look ahead, we remain committed to our mission and to growth, always guided by the needs of our community and the caring values that have sustained us through four decades of service.



2017

The Caring Place opened an additional thrift store on Williams Dr., Second Helping. Our Programs & Services Department moved across the Street to 2001 Railroad Ave.

2021

The Caring Place expanded its food pantry, and food warehouse, and remodeled its thrift store and pricing warehouse.

2024

We broke all existing records in the number of neighbors served. The Caring Place enclosed its exterior warehouse.



June 21-28, 2025
A Legacy of Caring.
40% Off to Say Thanks!

The Shops at The Caring Place
2000 Railroad Avenue, Georgetown, TX
Open Monday - Saturday 10:00 AM - 4:00 PM

Second Helping
3700 Williams Drive, Georgetown, TX
Open Tuesday - Saturday 10:00 AM - 4:00 PM



You're Invited!

Join us as we celebrate 40 years of serving our community! From June 21-28, both of our store locations will be offering 40% off storewide as a thank-you for your continued support.

Come shop, celebrate, and be part of this special milestone with us - we can't wait to see you there!

OPEN HOUSE & BUILDING DEDICATION

The Caring Place celebrated 40 years of caring on June 5th 2025, during our Open House and Dedication of the warehouse addition which turned our outdoor donation receiving area into a beautiful new indoor workspace. The Caring Place received a generous bequest to allow for this 5,000 square foot expansion, which increases our ability to help more neighbors. In the past two years, TCP has seen a 76% increase in the number of neighbors presenting for help with basic needs. We have been able to meet that need thanks to your generous support and that of our caring community.

Rev. Harriett Jones, Board President, officiated by giving the welcome, invocation, and dedicating the building. Barry Haag, Chairman & CEO of First Texas Bank, who has a long history with The Caring Place, shared his thoughts about how the organization reflects the unique and caring character that is Georgetown.

We are truly grateful to the many people who made this dream project a reality, including the Board of Directors, The Caring Place Retail/Donations Volunteers & Staff, Steger & Bizell, the City of Georgetown, Dayne & Pam Carlson, Thérèse & Carlos Verdonk, and David P. Earl.

Thank you for your help in giving our neighbors a hand up!



VOLUNTEER CELEBRATION - HONORING HEARTS THAT GIVE

On April 27th, The Caring Place honored our incredible volunteers with a vibrant 1980s-themed celebration. The evening paid tribute to the year we began, featuring music bingo, photo ops, and plenty of laughter. It was a joyful nod to the community spirit that drives our mission. We're deeply grateful for the compassion our volunteers bring every day.



VOLUNTEER SPOTLIGHT: BETTY'S 35 YEARS OF HEART & SERVICE

When Betty first arrived at The Caring Place 35 years ago, she was handed a bag and asked to pick up clothes off the floor—definitely not what she had envisioned. “I came in the second day and said, ‘I’m not doing that,’” she recalls with a laugh. Instead, she found herself outside, working under a tree, sorting shoes on a large table in the open air. Though she nearly walked away, a mix of determination and heart kept her going. That moment marked the beginning of a remarkable journey—one that has spanned nearly the entire history of The Caring Place.

As The Caring Place celebrates 40 years of service, we are honored to recognize Betty - whose kindness, resilience, and unwavering commitment (with just the right amount of spitfire) have helped shape who we are today. She’s a treasure in our volunteer family, full of heart and humor. Her “shoes” may be hard to fill, but her legacy continues to inspire and sparkle. ♡ 🍰 Thank you, Betty!



To read more about Betty’s story visit our blog at:



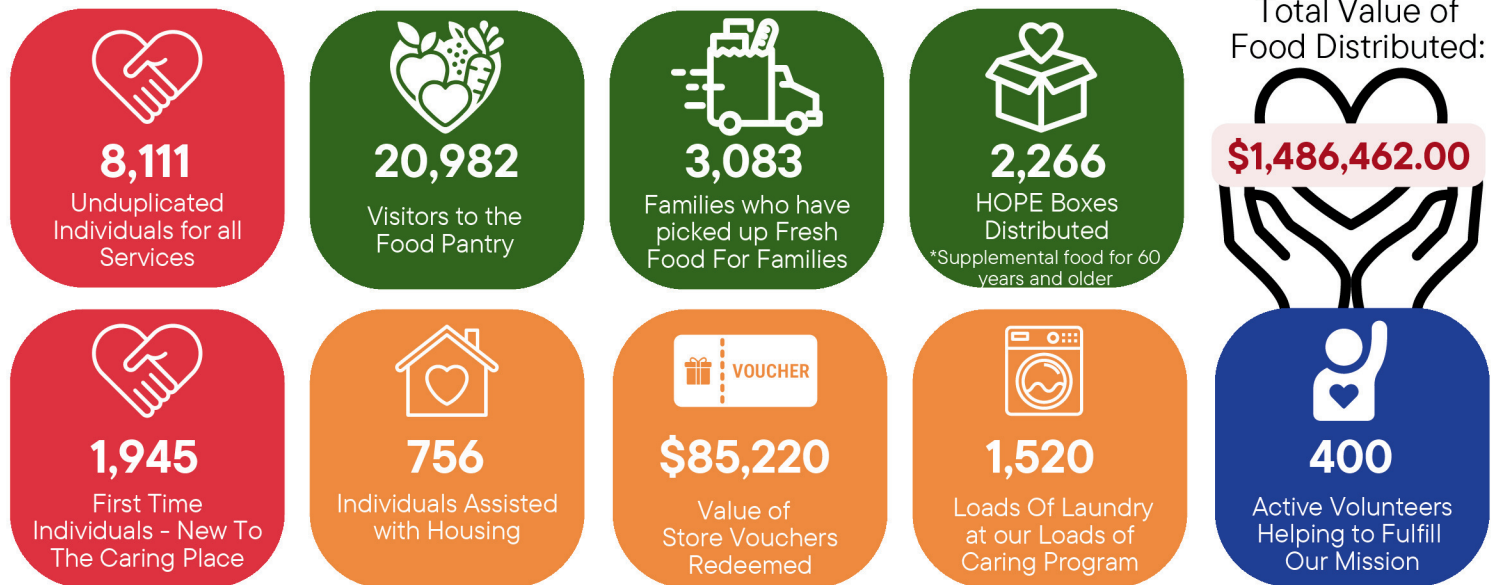
caringplacetx.org/blog

2025 SO FAR

We’re not even halfway through the year, and already the numbers tell a powerful story. The Caring Place has seen a steady stream of neighbors turning to us for support.

In May alone, we welcomed 4,242 unique individuals across all programs. That’s not just a number - it’s a reflection of real people, real needs, and a community that continues to show up for one another.

Take a look below to see how your support is making a difference in 2025 year-to-date.



Every donation, every act of kindness, and every shared word about our mission makes a difference.

Here are a few ways you can support The Caring Place:

Make a Monetary Gift:

- ♥ Give online at caringplacetx.org/donate
- ♥ or mail a check to: PO BOX 1215, Georgetown, TX 78627
- ♥ Consider setting up a monthly gift - even the cost of a cup of coffee each month helps us meet growing needs.

Volunteer or Shop

- ♥ Giving your time or shopping in our stores directly supports our mission. Every hour and every purchase matters.



Learn More: caringplacetx.org



LIFETIME ACHIEVEMENT AWARD - A COMMUNITY HONOR

Earlier this year, The Caring Place was honored with the Lifetime Achievement Award by the Georgetown Chamber of Commerce. While the award bears our name, it truly belongs to you - our volunteers, donors, staff, and every neighbor who has supported our mission over the past 40 years.

As the Chamber shared, The Caring Place “has grown from a grassroots effort to serve all who needed help, regardless of background or circumstance, to become a pillar of support for Georgetown,” and northern Williamson County. They called this achievement “a testament to the vision of community leaders, the dedication of countless volunteers, a caring staff, and the generosity of Georgetown as a whole...a shining example of what can happen when people come together to lift up those who need it most.”

Thank you for being part of this journey.

WHAT IS ON THE HORIZON



Upcoming Closures - Please Plan Ahead

Please note the following upcoming closures:

- ♥ **Monday, June 30** - Both The Shops at The Caring Place and Second Helping will be closed for our annual store inventory. Donation drop-off and all other services will be open.
- ♥ **Friday, July 4** - All locations of The Caring Place will be closed in observance of Independence Day.

We appreciate your understanding and encourage you to plan your visits and donations accordingly.

DONATION HOURS ARE INCREASING!

Starting July 1, we're excited to enhance our donation intake hours that will now match our store hours:

Monday - Saturday, 10:00 AM - 4:00 PM

Donations can be made at the back entrance of The Caring Place (2000 Railroad Ave.)

Thank you for your patience during our construction period. We kindly ask that you do not leave donations after hours. Plus, we'd love to thank you in person and provide a donation receipt for your taxes!

Need to donate large furniture? We offer pickup by appointment within our service area. Call 512-943-0711 to schedule.

CREATE THE BUZZ - FOLLOW US ON SOCIAL MEDIA



COMING SOON

The fall season can bring added financial stress for families with school-aged children. To help ease that burden, The Caring Place is in it's third year offering it's Back To School Voucher Program.

From **August 4-15**, qualifying families can enroll to receive \$15 vouchers per child (ages 18 and under) to help with clothing, shoes, backpacks, and school supplies. Vouchers will be valid through August 30 and can be redeemed at The Shops At The Caring Place (2000 Railroad Ave).

Who Qualifies?

- ♥ Children must be 18 or under
- ♥ Families must live within our service area
- ♥ Proof of residency and identification for each child are required
- ♥ Enrollment takes place at 2001 Railroad Avenue



Last year, 224 vouchers were redeemed, totaling over \$3,000 in support for local families. We're proud to continue this effort to make back-to-school a little easier for everyone.

The mission of The Caring Place is to provide for the basic human needs of all people in our community in a welcoming, respectful and caring way.



"Having gone through recent trauma, it has been so hard to take care of essentials like keeping food in the house, especially being all on my own. The Caring Place Food Pantry is such a warm place. I'm greeted like a family member, escorted through the aisles by someone compassionate and joyful, and leave feeling a sense of security, gratitude, and relief."



Beginning
July 1

Programs & Services
Mon-Fri, 9 a.m. to 4 p.m.
2001 Railroad Avenue, Georgetown

Food Pantry
Mon, Tues, Wed, Fri, 9 a.m. to 4 p.m.
2000 Railroad Avenue, Georgetown

The Shops at The Caring Place
Thrift Store, Mon-Sat, 10 a.m. to 4 p.m.
2000 Railroad Avenue, Georgetown

Second Helping
Thrift Store, Tues-Sat, 10 a.m. to 4 p.m.
3700 Williams Drive, Georgetown
512-987-2998

Item Donations
Mon-Sat, 10 a.m. to 4 p.m.
2000 Railroad Avenue drive through, Georgetown

512-943-0700
caringplace.tx.org



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Georgetown, TX 78627-1215