

# DEEP IN THE HEART

  
The  
Caring Place

## OF CARING

Featuring Country Music Artist, Rick Trevino

Saturday, October 5th, 2019

Sponsor Packet





# *You are Invited*



## *to The Caring Place Annual Fundraising Event for 2019*

Dear Friends of The Caring Place,

Have you ever asked yourself where you can make a real impact, affecting real people at a local level? The Caring Place has found a clear place in this community, filling the gap for thousands of its neighbors working to make ends meet. Since 1985, The Caring Place has provided basic human services for families in financial crisis in Georgetown and northern Williamson County. We help neighbors with food, utilities, rent, transportation and medical assistance. The Caring Place is community-based and community-supported, working to improve the quality of life for every client. Years of experience has allowed us to grow our knowledge, our resources and our pool of amazing volunteers, all to help our neighbors. There is one key element that allows us to do this work consistently with quality and care, and that is people like you.

It's not easy for struggling neighbors to ask for help, but when they need a helping hand during a crisis, The Caring Place is where they turn. We are honored that neighbors trust us and allow us to be part of their story, as we help get them on their feet. Now, it's your turn to join the story.

How can you help at this time? Your participation in our 2019 Deep in the Heart of Caring event will help us continue to serve a growing population in our community. Your generosity will directly impact our local neighbors with the most basic of needs. Join us on October 5th as we work together to raise funds for this important cause.

Sincerely,

Ginna O'Connor, Executive Director  
The Caring Place  
EIN: 74-2386902





**Saturday, October 5th 2019**



**OF CARLING**

## **Land Baron \$15,000**

- 1 Title Sponsor 5'x3' banner displayed at event with corporate logo
- Cocktail napkins with corporate logo will be handed out with beverages
- Level designation with corporate logo included on all on-site signage
- 3 Corporate Reserved Tables for up to 24 guests
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in at least 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

## **Cattleman \$10,000**

- Level designation with corporate logo included on all on-site signage
- 2 Corporate Reserved Tables for up to 16 guests
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in at least 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

## **Trail Boss \$5,000**

- Level Designation with corporate logo included on all on-site signage
- 1 Corporate Reserved Table for up to 8 guests
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in at least 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video





**Saturday, October 5th 2019**



**OF CARLING**

## **Wrangler \$2,500**

- Level designation with corporate logo included on all on-site signage
- 6 Event tickets
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in at least 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

## **Partner \$1,000**

- Level designation with corporate name included on all-site signage
- 4 Event tickets
- Name on event program and event posters
- Print Media: Corporate name acknowledgement in at least 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

## **Cowboy \$500**

- Level designation with corporate name included on all-site signage
- 2 Event tickets
- Name on event program and event posters
- Print Media: Corporate name acknowledgement in at least 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

**Please review our publication deadlines page. In order to receive recognition in media, payment and Sponsor Information page and/or logos must be received by the listed dates. Thank you!**











# Sponsor Information



OF CARING

|               |                                                                                   |                     |                                                                                   |                  |
|---------------|-----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------|------------------|
| <b>Level:</b> |  | Land Baron \$15,000 |  | Wrangler \$2,500 |
|               |  | Cattleman \$10,000  |  | Partner \$1,000  |
|               |  | Trail Boss \$5,000  |  | Cowboy \$500     |

**Authorized Contact:** \_\_\_\_\_

**Name/Company:** \_\_\_\_\_

As it should appear on all publications.

**Email:** \_\_\_\_\_


**Phone Number:** \_\_\_\_\_


**Address:** \_\_\_\_\_


**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

Please send company logo, artwork, or business card to [rturner@carlingplacetx.org](mailto:rturner@carlingplacetx.org).

## Payment Information

 Please invoice me on this date: \_\_\_\_\_

 Check enclosed payable to:  
The Caring Place, P.O. Box 1215, Georgetown, TX 78627

 Credit Card Type: Visa Mastercard Discover American Express  
Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Zip Code of Billing Address: \_\_\_\_\_

If you have questions, please contact Rita Turner [rturner@carlingplacetx.org](mailto:rturner@carlingplacetx.org) or 512-943-0702.





# Publication Deadlines



- September Georgetown View - August 15
- September Community Impact - August 20
- Deep in the Heart Video - August 26
- Event Posters - August 26
- Williamson County Sun , Sept 1 - August 23
- Williamson County Sun , Sept 8 - August 30
- Williamson County Sun , Sept 15 - September 6
- Williamson County Sun , Sept 22 - September 16
- Cocktail Napkins - September 16
- Event Programs - September 30
- On-site event Signs - September 30
- November Community Impact - October 5 (Post Event Thank You)
- Williamson County Sun - October 5 (Post Event Thank You)
- Social Media & Website - We can make additions anytime prior to event, but the sooner you commit, the more exposure there will be.

**In order to receive recognition in media, payment and Sponsor Information page and/or logos must be received by the listed dates. Please note, as a sponsor, you are in the above publications based on which sponsorship level you chose on the Sponsor Information page.**

**If you have questions, please contact Rita Turner [rturner@caringplacetx.org](mailto:rturner@caringplacetx.org) or 512-943-0702.**