

DEEP IN THE HEART



The
Caring Place

OF CARING

Sponsor Packet
Saturday, October 5th
2019



You are Invited



to The Caring Place Annual Fundraising Event for 2019

Dear Friends of The Caring Place,

Have you ever asked yourself where you can make a real impact, affecting real people at a local level? The Caring Place has found a clear place in this community, filling the gap for thousands of its neighbors working to make ends meet. Since 1985, The Caring Place has provided basic human services for families in financial crisis in Georgetown and northern Williamson County. We help neighbors with food, utilities, rent, transportation and medical assistance. The Caring Place is community-based and community-supported, working to improve the quality of life for every client. Years of experience has allowed us to grow our knowledge, our resources and our pool of amazing volunteers, all to help our neighbors. There is one key element that allows us to do this work consistently with quality and care, and that is people like you.

It's not easy for struggling neighbors to ask for help, but when they need a helping hand during a crisis, The Caring Place is where they turn. We are honored that neighbors trust us and allow us to be part of their story, as we help get them on their feet. Now, it's your turn to join the story.

How can you help at this time? Your participation in our 2019 Deep in the Heart of Caring event will help us continue to serve a growing population in our community. Your generosity will directly impact our local neighbors with the most basic of needs. Join us on October 5th as we work together to raise funds for this important cause.

Sincerely,

Ginna O'Connor, Executive Director
The Caring Place
EIN: 74-2386902



Saturday, October 5th 2019



OF CARLING

Land Baron \$15,000

- 1 Title Sponsor 5'x3' banner displayed at event with corporate logo
- Cocktail napkins with corporate logo will be handed out with beverages
- Level designation with corporate logo included on all on-site signage
- 3 Corporate Reserved Tables for up to 24 guests
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

Cattleman \$10,000

- Level designation with corporate logo included on all on-site signage
- 2 Corporate Reserved Tables for up to 16 guests
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

Trail Boss \$5,000

- Level Designation with corporate logo included on all on-site signage
- 1 Corporate Reserved Table for up to 8 guests
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video



Saturday, October 5th 2019



Wrangler \$2,500

- Level designation with corporate logo included on all on-site signage
- 6 Event tickets
- Corporate logo on event program and event posters
- Print Media: Acknowledgement with corporate logo in 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

Partner \$1,000

- Level designation with corporate name included on all-site signage
- 4 Event tickets
- Name on event program and event posters
- Print Media: Corporate name acknowledgement in 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video

Cowboy \$500

- Level designation with corporate name included on all-site signage
- 2 Event tickets
- Name on event program and event posters
- Print Media: Corporate name acknowledgement in 2 Williamson County Sun ads, 2 Community Impact ads, and 1 full page Georgetown View ad
- Digital Media: Acknowledgement on TCP Website, Facebook, Twitter, Linked In, and promotional video







Please review our publication deadlines page. In order to receive recognition in media, payment and Sponsor Information page must be received by the listed dates. Thank you!



Sponsor Information



OF CARING

Level:		Land Baron \$15,000		Wrangler \$2,500
		Cattleman \$10,000		Partner \$1,000
		Trail Boss \$5,000		Cowboy \$500

Authorized Contact: _____

Name/Company: _____

As it should appear on all publications.

Email: _____


Phone Number: _____


Address: _____

City: _____ **State:** _____ **Zip:** _____

Please send company logo, artwork, or business card to rturner@carlingplacetx.org.

Payment Information

 Please invoice me on this date: _____

 Check enclosed payable to:
The Caring Place, P.O. Box 1215, Georgetown, TX 78627

 Credit Card Type: Visa Mastercard Discover American Express
Card #: _____ Exp. Date: _____

Security Code: _____

Name as it appears on card: _____

Zip Code of Billing Address: _____

If you have questions, please contact Rita Turner rturner@carlingplacetx.org or 512-743-0702.



Publication Deadlines



- September Community Impact - August 20
- Deep in the Heart Video - August 26
- Event Posters - August 26
- Williamson County Sun , Sept 8 - August 30
- Williamson County Sun , Sept 22 - September 16
- Cocktail Napkins - September 16
- Event Programs - September 30
- On-site event Signs - September 30
- Social Media & Website- We can make additions anytime prior to event, but the sooner you commit, the more exposure there will be.
- November Community Impact - November 20 (Post-Event Thank You)

If you have questions, please contact Rita Turner rturner@caringplacetx.org or 512-743-0702.