

# WANTED

## Sponsors for our



## Fundraising Event

**Saturday, October 13th, 2018**

Featuring Country Music Award Winner

*T.G. Sheppard*

DEEP IN THE HEART



OF CARING

**October 13, 2018**  
**Sponsorship Information**  
**Fundraising Event**

**What Do We Do?**

The Caring Place is Georgetown's own non-profit social service agency, serving families in financial crisis in Georgetown and northern Williamson County. Some of our services include assistance with: food, clothing, basic household items, rent and utility bill assistance, certain medical costs, prescriptions, referrals and transportation.

**Who Operates The Caring Place?**

The Caring Place is governed by a Board of Directors, supported by a Membership Council comprised of 38 local churches, civic organizations and businesses, and is staffed by 30 paid professionals and 467 volunteers.

**What Is the Purpose of Deep in the Heart of Caring?**

In addition to raising funds to support families in need, the annual event raises awareness of the services we provide. In 2017, we assisted 6,947 individuals with rent, utilities, medical expenses, transportation and food. The total value of the resources we provided to neighbors in need exceeded \$2,518,247! All this was possible because of volunteering, donating and shopping right here in our community.

DEEP IN THE HEART



**Sponsorship  
Levels**

## OF CARING

### **Cattleman - \$10,000**

Name Recognition in all Television Advertisement  
Cattleman Sponsor designation, including corporate logo on all on-site signage  
One table for 16  
Corporate logo on program and all event promotional materials  
Acknowledgment on TCP Website, Facebook and Twitter  
Acknowledgment in Williamson County Sun and Community Impact

### **Trail Boss - \$5,000**

Trail Boss designation, including corporate logo on all on-site signage  
One table for 8  
Corporate logo on program and all event promotional materials  
Acknowledgment on TCP Website, Facebook, and Twitter  
Acknowledgment in William County Sun and Community Impact

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## OF CARING

### **Wrangler - \$2,500**

Wrangler designation, including corporate logo on all on-site signage  
6 event tickets  
Corporate name on program and all event promotional materials  
Acknowledgment on TCP Website, Facebook Page and Twitter  
Acknowledgment in Williamson County Sun and Community Impact

### **Partner - \$1,000**

Partner designation on all on-site signage  
4 event tickets  
Corporate name on program and all event promotional materials  
Acknowledgment on TCP Website, Facebook Page and Twitter  
Acknowledgment in Williamson County Sun and Community Impact

### **Cowboy - \$500**

Cowboy designation on all on-site signage  
2 event tickets  
Corporate name on program and all event promotional materials  
Acknowledgment on TCP Website, Facebook Page and Twitter  
Acknowledgment in Williamson County Sun and Community Impact

DEEP IN THE HEART



OF CARING

### **SPONSORSHIP INFORMATION**

Sponsorship Level: \_\_\_\_\_

Authorized by Company or Individual: \_\_\_\_\_  
(as it should appear in publications)

Name/Company: \_\_\_\_\_  
(if different from above)

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please send company logo, artwork or business card  
to [rturner@caringplacetx.org](mailto:rturner@caringplacetx.org).**

### **PAYMENT INFORMATION**

☐ Please invoice me on this date: \_\_\_\_\_

☐ Check enclosed payable to:  
The Caring Place, P.O. Box 1215, Georgetown, TX 78626

☐ Credit Card (circle one): Visa Mastercard Discover American Express  
Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Name as it appears on card: \_\_\_\_\_  
Zip Code of Billing Address: \_\_\_\_\_

**If you have any questions, please contact Rita Turner at  
512-943-0702 or [rturner@caringplacetx.org](mailto:rturner@caringplacetx.org)**